

## Norbert Boron, Executive MBA, British Mensa

<https://www.linkedin.com/in/norbertboron> <https://norbertboron.com>

Senior Technologist with solid track record in product development, and experience design. I specialise in developing actionable insights, business intelligence, and exceptional products for high-profile clients such as Microsoft, Cisco, Amazon, Bloomberg, UNESCO, and UAL. My role includes advising and nurturing long-standing relationships with clients in the MENA region, including NEOM city and the Ministry of Culture in Abu Dhabi. I excel at facilitating effective communication between technology and business.

### EXPERIENCE

**Senior Data Insights Strategist**, BOP Consulting, London, UK

*Since May 2024*

- **UNESCO Global Report:** Designed the Information Architecture and led the data strategy for the UNESCO Global Report, synthesising over 1,300 regional reports, conventions, and recommendations submitted since 1954.
- **Bloomberg Philanthropies:** Developed the Information Architecture and implemented API integrations across 8 American cities.
- **NEOM:** Directed data sourcing and processing efforts for the Cultural Mapping and Financial Drivers development projects.
- Collaborated with directors to revise the business model and company strategy, aligning organisation with market demands.

**Data Lead**, BOP Consulting, London, UK

*Aug 2023 - Apr 2024*

- **BOP500:** Launched the industry's first Geographic Information System (GIS) cataloguing cultural assets across more than 500 cities.
- **Project Acquisition:** Secured multiple data-driven projects with prominent institutional and governmental clients, including Birmingham Hippodrome, UAL, and the Abu Dhabi Ministry of Culture.
- **Joint Venture with PwC:** Directed the planning and execution of a JV to establish a new company branch in Dubai.

**Volunteering for the Hanna's Orphanage in Ethiopia**

*Since Aug 2022*

**Program Manager, Operations Control, Treasury and Trade Solutions**, Citibank, London, UK

*Oct 2021 - Jun 2022*

- **Product Development:** Championed the creation of new products, including the Global Repository of Payment Formatting and a channel-integrated solution for client-facing transactions analytical dashboards.
- **Cross-Border Payments:** Led the Upfront Validation programme, managing operations and steering committees.
- Successfully secured funding from sponsors for new product development, leveraging formalised business cases.

**Business Development Director, Virtual Reality**, EHS VR, London, UK

*Mar 2020 - Nov 2020*

- **Global Market Expansion:** Led product development initiatives in Ireland, Spain, Israel, and South Africa.
- **Innovative Event Delivery:** Delivered a Virtual Reality Networking Event at the SafetyConnect 2020 industry conference.
- **Brand Growth:** Achieved a tenfold increase in brand presence and a seventeen-fold increase in engagement within ten months.

**Global Program Manager, Customer Service**, Lionbridge, London, UK

*Jan 2019 - Feb 2020*

- **New Service Line:** Developed and launched Community Services for Games, achieving \$1.5M in revenue by the third year.
- **Team Leadership:** Managed nine teams of professional Customer Support agents and Community Moderators.

**Digital Marketing Services Manager**, Lionbridge, Warsaw, Poland

*Nov 2014 - Dec 2018*

**Web Development Project Manager (team of 8 for Cisco.com EMEAR)**, Lionbridge, Warsaw, Poland

*Jul 2012 - Oct 2014*

**Senior Front-end Web Developer for Cisco France**, Lionbridge, Warsaw, Poland

*Jan 2010 - Jun 2012*

**Freelance Full-stack Web Developer and UX Designer**

*Mar 2009 - Dec 2009*

**IT Hardware Procurement Manager**, Comserwis, Poland

*Mar 2007 - Feb 2009*

**Photo Atelier Operations Manager**, Super-Foto, Poland

*Jun 2004 - Feb 2007*

### EDUCATION

**Executive MBA with distinction**, Bayes Business School, City University of London (formerly Cass)

*Sep 2020 - Nov 2022*

*Courses: Accounting and Financial Reporting, Advanced Corporate Strategy, Analytics for Business, Applied Corporate Finance, Entrepreneurship in Silicon Valley, Business Economics, Competitive Edge with Digital Technologies, Contemporary Issues in Strategic Marketing, Corporate Finance, Corporate Social Responsibility, Corporate Strategy, Digital Technologies and Business Innovation, Financial Markets and Instruments, Human Resource Management, Innovation in Israel and Palestine, International Consultancy in Portugal, Mergers and Acquisitions, Operations Management, Organisational Behaviour, Principles of Marketing, Strategic Leadership, Strategies of Fast Track Venturing*

**Master's in Computer Science**, Vistula University in Warsaw, Poland

*Sep 2016 - Feb 2018*

**Bachelor of Computer Engineering**, Vistula University in Warsaw, Poland

*Sep 2013 - Feb 2016*

**LANGUAGES:** English (Fluent), Polish (Native)

**LICENSES AND CERTIFICATION:** Lean Six Sigma Yellow Belt

**SKILLS:** *Strategy, Business Models, Data Science, Python, SQL, Dataiku, Problem Solving, Leadership, Project Management, Product Management, Team Building, Agile, Marketing, Customer Experience, Community Moderation, Web Design, Video Editing, CRM, CMS, CSS, HTML, XML, Linux, WordPress, Magento, PHP, UX/UI, VR/AR/MR, Microsoft Office, Excel, PowerPoint, Word, Access, Salesforce, Tableau, Rapid Miner, R, Raspberry Pi, Arduino*

**PERSONALITY:** I'm a natural problem solver with a gene of adventurer. I have bungee jumped from the highest point in Poland.